



Tele2 announces new “FATBAND” customer – Swedish Broadcasting company TV4

Tele 2 and TV4 has signed an agreement July 10 regarding communication services for streaming studio quality video over optical network (CCIR-601/D-1), a service sometimes referred to as "fatband". The agreement also covers high speed and quality IP services between the sites. Initial deployment is two sites.

Tele2's national "Fatband" service includes 10/100 Mbps Ethernet and 270 Mbps CCIR-601/D1 based on an optical fibre network with superior performance and 100% QoS (Quality of Service). The services are based on Net Insights real-time networking technology DTM.

"This is a first step in our focus on enabling real-time services for service providers, says Mr Bengt Olsson, CEO of Net Insight. "Tele2 is perhaps the most advanced of the national Service Providers in Sweden today, and have an extensive broadband network which makes them very suitable for this type of offering" Mr Olsson continues.

"This type of service offering requires a technology with unique characteristics warranting the real-time quality of the video stream. We have found Net Insights technology capable of doing this" says Mr Per-Ivan Selinder, Director Program Management, Tele2

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About NetCom

NetCom AB, formed in 1993, is a leading telecommunications company in the Nordic countries. The Company provides GSM cellular services, under the Comviq and Tele2Mobil brands in Sweden, under Tele2Mobil in Norway, through its Ritabell subsidiary (Q-GSM) in Estonia and under the Tele2 brand in Lithuania. For public telecommunications, data communications and Internet access, NetCom has the Tele2 brand in Sweden and the subsidiaries Tele2 A/S in Denmark and Tele2 Norge AS in Norway. Datamatrix, which specializes in systems integration, and Optimal Telecom are also part of NetCom AB. The Group offers cable television services under the Kabelvision brand name. NetCom AB has a 17.8% stake in Société Européenne de Communication SA. The Company is listed on the Stockholm Stock Exchange, under NCOMA and NCOMB, and an ADR listed on the Nasdaq Stock Market, under NECSB.

About Net Insight

Net Insight develops and markets network switches for fiber-optic broadband networks. Net Insights solutions allow operators to offer advanced real-time services such as studio quality video and interactive Internet along with traditional telephony and data services. These services are provided over one single infrastructure in a simple and cost efficient manner. Net Insight employs around 110 people in Sweden and the US. The company is listed on the Stockholm Stock Exchange. For additional information, please visit www.netinsight.net.