

Press Release from AU-System

For immediate release

AU-System supplies WAP browser to new mobile phones from Samsung

Stockholm, September 4, 2000 - AU-System has supplied WAP browser software and consulting services to the mobile phone division of the electronics manufacturer Samsung. The cooperation between the two companies has resulted in the launch of two new WAP phones for the CDMA market, Samsung SCH-A2000 and SCH-A8200.

"We have a strong offer for manufacturers of WAP terminals," says Christer Björk, Business Area Manager at AU-System. The WAP browser platform we have developed jointly with Ericsson, combined with qualified consulting services, gives our customers the freedom to tailor the features for each telephone model.

In addition to the WAP browser software, the Samsung deal also comprised consulting services to ensure the fast development of a commercial product. As a result, the new Samsung WAP phones were developed over a very short period. The agreement also contains a support clause, entailing that AU-System shall provide continuous support and advice to Samsung.

AU-System is an active member in the WAP Forum and has participated in the development of the WAP browser used by Ericsson in its terminals. The company also has a distributor's agreement with Ericsson, giving AU-System the sole right to licence the WAP browser to other suppliers of communication devices as the AUS WAP Browser. Besides Samsung the client list also includes companies like Compaq, Hyundai Electronics and LG Electronics. The AUS WAP Browser is delivered in source code, is compliant to WAP 1.2 and supports Push, WTA as well as End-to-End security. In addition to licensing the browser software, AU-System also offers a number of related consulting services, such as customisation of the WAP browser to different software environments, development of specific user interfaces and support.

All products and company names herein are trademarks or registered trademarks of their respective holders.

Contact:

Christer Björk, Business Area Manager
Tel: +46 70 638 16 01

About AU-System

AU-System is a leading supplier of consulting services and solutions for the development of advanced wireless and Internet technologies, applications and associated services. Following the merger with SandbergTrygg, Sweden's leading business-to-business marketing services agency, the company also offers integrated services for marketing communications. Major clients include Ericsson, Telia, MeritaNordbanken and Singapore Telecom. AU-System was established in 1974 and currently employs more than 800 staff in offices in Sweden, the U.K., the U.S. and in Singapore. AU-System is listed on the O-List of the OM Stockholm Exchange, under the symbol AUS. For more information, please visit www.ausystem.com.