

Intentia strengthens its position as a world-leading provider of e-collaboration solutions

Stockholm, Sweden—Intentia International AB (publ) (XSSE: INT B) announces a new organizational initiative to build on its successes in the e-business area and take them to the next level by coordinating all activities across the spectrum in relation to e-business. Utilizing all the existing resources within Intentia as a virtual group with the main objective of boosting sales in e-business offerings will ensure growth in the e-collaboration solution market.

Mr. Cormac Watters will head the new group. Mr. Watters was most recently responsible for the internationalization of Intentia I-Support, Intentia's global Customer Support Group. Prior to that he started and managed Intentia Ireland.

"Mr. Watters has accepted this role effective immediately and I have great confidence that he will further build on our successful achievements in the e-business market," comments Björn Algvist, CEO, Intentia International, to whom Mr. Watters will report directly.

"The 'e-collaboration' market has quite different characteristics than the enterprise resource planning (ERP) market. Companies today focus on revenue, growth and collaboration. They do this on the assumption that their 'back-office' or ERP systems are capable of helping them achieve their goals in a cost-efficient and reliable way. This is, of course, a key strength of our integrated solution," says Mr. Cormac Watters, Director, Intentia e-business Solutions Group.

The Intentia e-business Solutions Group has been charged with the task of supporting the Operating Units (i.e. Intentia Partners such as Intentia Consulting Sweden, Intentia Consulting France, Intentia US, Intentia UK, etc.) with all aspects of e-business related activities. This support will take various forms ranging from setting goals, strategies and policies, to providing advice on planning and execution of activities, to assisting with access to resources.

Intentia has taken a leading position in the market offering a complete set of integrated solutions to support e-Collaboration strategies. Products include the Web Shop (v2.1) for business-to-consumer (B2C) and business-to-business (B2B), as well as e-Procurement, Movex Enterprise Portal and Movex Supply Chain Planner. The Movex e-Collaborator delivers integration based on Extensible Markup Language (XML) that transforms Movex data into the worldwide XML standardized format. Movex e-Collaborator greatly increases the possibility of establishing highly automated electronic communication within a company or between companies in a trading community environment.

For further information, please contact

Thomas Ahlerup

Director Corporate Communications

Intentia International AB

Telephone: +46-8-5552 5766

Fax: +46-8-5552 5999

Cell phone: +46-708-545 666

e-mail: thomas.ahlerup@intentia.se

About Intentia International AB (publ).

Over the past few years, Intentia International AB has concentrated on positioning itself to meet the demands it anticipated would arise from the new e-economy era. Intentia has developed its Movex product from a traditional ERP system to a complete e-collaboration solution that can manage all the demands of the new economy. Movex offers Intentia's customers the key to success, with its applications for customer relationship management (CRM), enterprise resource planning (ERP), supply chain planning & execution (SCPE), partner relationship management (PRM), business performance management (BPM) and e-business.

Intentia is well-positioned to respond to market needs when the "e" (electronic) evolves into "c" (collaboration), working hard to satisfy customers through its organization of more than 3,800 professionals serving in excess of 3,500 customers in over 40 countries around the world. Intentia is a public company traded on the Stockholm Stock Exchange (XSSE) under the symbol INT B.

Visit Intentia's Web site at www.intentia.com