

Unwire Signs \$2.8 Million Contract

Stockholm, September 8 - Mobile phone users in Ireland will soon be able to buy from vending machines using their mobile phones, thanks to a \$2.8 million technology deal between Unwire and integrated mobile technologies specialist ItsMobile.com.

Under the two-year contract, Unwire will provide 8,500 telematics servers to ItsMobile.com for use in GSM-based machine-to-machine solutions for vending machines and parking services. ItsMobile.com can also utilise CellPoint's GSM positioning services for its vehicle fleet dispatch. Unwire's wireless telematics terminals and applications provide remote management and control of machines and equipment through GSM networks.

ItsMobile develops mobile commerce applications and telemetry solutions for cellular operators and mobile ISPs across Europe. Commented CEO Donal McGuinness: "Thanks to Unwire's GSM-servers, we don't have to develop our own platforms, so we can focus on what we do best - the applications. We intend to use the Unwire product suite to roll out our telemetry and positioning applications and see Unwire as a critical element for our SMS and telemetry based services."

The Unwire telematics terminals will be programmed as SMS (Short Messaging Service) servers and function as a combined computer and GSM phone. They are small enough to be integrated into almost any vending machine or mechanical device. When fully functional, the user can have any purchases billed automatically to his or her mobile phone account.

Said David Ericksson, President of Unwire, "This is one of many new contracts to come for Unwire and is another breakthrough for the telematics industry. Machine-to-Machine, or M2M is a market that will explode in the near future and we intend to be one of the leading companies."

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Unwire AB (www.unwire.com) is a wholly-owned subsidiary of CellPoint Inc. Unwire develops and manufactures wireless telematics terminals, designs wireless applications and is considered to be a leading company in the world for innovative wireless telematics services. Unwire has four universal GSM Server terminal products, the UP 100, UP 200, GT-1 and GT-3. Each can be used for measuring, control, communication and positioning. Unique software is written for each new application, and Unwire has a growing software library of commercially deployable applications.

CellPoint Inc. (Nasdaq: CLPT, www.cellpt.com) is a US company with subsidiary operations in Sweden, Great Britain and South Africa delivering location and wireless telematics services in cooperation with cellular operators worldwide. CellPoint's end-to-end cellular location technology works in unmodified GSM networks and uses standard GSM or WAP phones and standard Internet services. Several commercial applications are available for business and

personal location services including Resource Manager™ for mobile resource management and Finder™, an application for locating friends and family.

ItsMobile (www.itsmobile.com) is an Irish company that specializes in integrating mobile technologies for machine-to-machine (M2M) applications. With a view to enable the mobile generation, ItsMobile targets the European and North American markets with integrated telematics solutions across a broad industrial prospect base. A member of the Bluetooth Special Interest Group, ItsMobile is a complete mobile commerce service enabler for cellular operators and mobile ISP's.

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