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# CORRECTION OF ARPU STATISTICS IN TELIA'S JANUARY-JUNE 2000 REPORT

Telia would like to correct several errors in the ARPU statistics for the Group's Swedish mobile operations that were reported in the semiannual report and to clarify how the ARPU statistics are calculated.

### The semiannual report contained the following:

SEK	Q2 2000	Q1 2000	1999	1998	1997	1996
ARPU, total	308	314	332	362	345	367
excluding prepaid cards	458	438	407	381	345	367

The teleconference on the report added the following statistics:

ARPU,

prepaid cards 103 96

#### The numbers have been corrected as follows:

ARPU, total	306	314	332	362	345	366
excluding prepaid cards	426	436	407	388	345	366
ARPU prepaid cards	109	96				

## How Telia calculates ARPU

 $\underline{\mathsf{ARPU}}$ , total sales during the period, divided by the average number of subscribers, divided by the number of months in that period.

excluding prepaid cards: Total sales excluding revenues from incoming and outgoing traffic for prepaid cards during the period, divided by the average number of subscribers during the period, divided by the number of months during that period.

ARPU, prepaid cards: Revenues from incoming and outgoing traffic for prepaid card customers during the period, divided by the average number of prepaid cards during the period, divided by the number of months during that period.

#### Tobias Lennér

Mr Tobias Lennér Director Investor Relations PAGE NO.

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DATE

8 September 2000

REFERENCE

YOUR DATE

YOUR REFERENCE

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