

Boss Media announces sale of its 32nd Internet casino

Boss Media AB has signed an agreement to develop an Internet casino, Dream Casino, for Iota Gaming Incorporation. Boss Media has now sold a total of 32 casino software licenses since its first sale in 1998. 18 of these casinos have been sold during 2000.

The software for the Internet casino will be based on Boss Media's acclaimed multi-player software platform, and is scheduled to go live on the Internet in January 2001.

The Group Boss Media AB (publ) is one of the leading providers of turnkey solutions for casino operations on the Internet. Potential licensees are offered a customized client-server system, an integrated payment system and the maintenance and administration services necessary for the daily operation of an Internet casino

For additional information, please contact:

Johan Sigvardsson

President and CEO

E-mail: js@bossmedia.se

Ulrika Persson

Investor Relations

E-mail: up@bossmedia.se

Boss Media AB (publ)

Phone: +46-470-70 30 00

Fax: +46-470-70 30 50