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## Modern Times Group MTG AB picked in Bloomberg's Top 100 Global Stocks

Modern Times Group MTG AB ("MTG") (Nasdaq:MTGNY), a leading international media group, today announced its inclusion in a list of Top 100 Global stocks rated in the current edition of Bloomberg Personal Finance Magazine. Modern Times Group is in 43rd position ahead of a number of other media companies.

Bloomberg has compiled a list of the fastest-growing non-US stocks listed on U.S stock exchanges as American Depositary Receipts (ADRs). The companies are rated in terms of total return over the 12 months ended June 15 2000.

Hans-Holger Albrecht, COO and appointed CEO and President of Modern Times Group, commented, "MTG has grown strongly over the past few years and the recent demerger of Metro International has unlocked further value in the Group. Approximately 50% of our shareholder base is in North America and we have seen significant interest in our ADR programme."

Modern Times Group MTG AB has six operating Divisions: Viasat Broadcasting (free to air and pay packages of 14 TV channels in 8 countries), Radio (6 networks in 5 countries), Publishing (news media, specialist periodicals and books), SDI (global subtitling and dubbing services), Modern Studios (content production and 'rights' libraries), and Modern Interactive (interactive TV and internet services, homeshopping and e-commerce logistics).

Modern Times Group MTG AB 'A' and 'B' shares are listed on the OM Stockholm Exchange's O list under the symbols MTGA and MTGB, and on the Nasdaq National Market under the symbol MTGNY.

## For further information, please visit www.mtg.se, email info@sharedvalue.net or contact:

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