

Press release September 14, 2000

Linköping, Sweden

Sectra lands American order for CitySurfer

Sectra has received an order for its new product for mobile information services, CitySurfer, from CUE Corporation in California, which is the world's largest net operator for transfer of data on the FM band. This opens a new market for Sectra, since CUE Corporation reaches 95% of the population in the US and Canada. The order value is at least USD 5.7 million.

CitySurfer is an advanced mobile information terminal in pocket size, which makes it easy for users to receive selected web pages containing, for example, stock listings, traffic information, news, weather and sports results in a time-span of one second. The web pages are transmitted nationally via mobile data channels on the FM radio network.

"The CitySurfer is an important element in our telematics and digital radio strategy," says Gordon Kaiser, Chairman and CEO of CUE Corporation. "The high-resolution display will enhance our realtime traffic and mapping service."

"We have signed a three-year agreement with CUE Corporation. This means that a new, potentially very large market opens for us," says Dick Ollas, president of Sectra Wireless Technologies AB. "The demand for mobile information services is increasing and CitySurfer offers the market a competitive alternative to WAP."

Sectra will be demonstrating CitySurfer at the Networks Telecom trade show, at Stockholm International Fairs on September 20-22.

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On www.sectra.se you can find a picture of CitySurfer.

Welcome to visit us in booth C15:18 at the Networks Telecom exhibition in Stockholm September 20-22.

Sectra's operations

Sectra has its roots in Linköping Technical University and is one of Sweden's fastest growing high-tech companies in the IT area. Since the mid-1980s, Sectra has successfully conducted development and sales of high-technology medical IT and telecommunications products. Today, the business includes products in medical imaging systems, secure communication systems and wireless information systems. The wireless information business of Sectra is conducted in Sectra Wireless Technologies AB, which is a wholly-owned subsidiary of Sectra AB.

Business is conducted in five countries with a total of 170 employees. Sales for the fiscal year May 1999–April 2000 reached SEK 192 million. Since March 1999, Sectra's shares have been quoted on the O list of the OM Stockholm Exchange.