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Euroseek and room33 creates Pan-European portal for Mobile Internet

Euroseek and room33 have signed a cooperation and integration agreement in order to set up the first Pan-European wireless portal for mobile Internet.

Euroseek shall offer its 2.6 million unique users (as per July) room33's portal, where mobile subscribers get access to several different mobile services. At the same time, room33 shall contribute with adapting Euroseek's multi lingual portal and search engine to mobile services offered on Euroseek.com.

- Our cooperation with room33, where Euroseek is part owner, will accelerate the portals and the search engines adaption to the Mobile Internet, says Catherine Sahlgren, CEO of Euroseek.

- This enables Euroseek and room33 to offer its users a very attractive mobile service and to compete with Sonera's Zed, Yahoo's Everywhere, AOL's Anytime-Anywhere, Vodafone/Vivendi's Vizzavi and Telia's Speedy Tomato. This creates also a base for strategic partnerships with fixed internet and mobile operators in Europe, says Catherine Sahlgren, CEO of Euroseek. At the end of 1999 there were 160 million mobile users in Europe and this number is growing fast.

For more information, contact:

Catherine Sahlgren, CEO, on phone +46-70-567 25 50, or catherine.sahlgren@euroseek.net

For more information on Euroseek and trading with the Euroseek share, see <http://about.euroseek.com>.

***Euroseek** (www.euroseek.com) is one of the leading European Internet services. Euroseek provides Internet access based on wireless/fixed broadband connection, portals with their own search engines, information, multimedia, entertainment, and services and e-mail for all Europeans. The Euroseek portals and their content are made uniquely for all European countries and in 39 languages. The Euroseek group has 100 employees and its head office is in Stockholm. There is a portal traffic of some 32 million visits.*

***room33** (www.room33.com) is a progressive mobile software and portal technology company. Mobile communications solutions for business can be tailored to suit individual business requirements. At the portal, room33.com can be found a comprehensive and advanced range of mobile Internet services consisting of personalised information, communication, entertainment and transactional mobile Internet services for all mobile users. The information and services can be accessed from all digital devices connected to the Internet – for example WAP-enabled phones, handheld computers and on the I-mode system. room33 AB was founded in 1998 in Stockholm, Sweden, and is supported by regional offices in London, Madrid and New York with 85 employees.*