



Press release

September 19, 2000

New Chairman of the Board, Lars O Pettersson

In the light of Jan Carlzon's relocation to London and the focus on Ledstiernan's international network development, Lars O Pettersson has, at today's meeting of the board, agreed to take over the role of chairman of Cell Network. Jan Carlzon will continue as an ordinary member of the Cell Network Board.

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Following the merger with Mandator, Cell Network AB has become one of the world's leading consultancy companies with a principal focus on the Internet and interactive media. The company supplies business-critical solutions with total responsibility for strategy, technology, design and content. Its customers include Ericsson, Volvo, General Electrics, Telia, AstraZeneca, Telenor and Statoil. Cell Network is quoted on the Stockholm stock exchange, Attract 40 /'O' list and has just over 2,100 employees in 15 countries. You can read more about the company at www.cellnetwork.com