



Press Release, 20 September 2000

The number of visits to Euroseek has increased by 57 percent - Electing for a different strategy to AltaVista's

The number of visits to the Internet service Euroseek's portals amounted to 33.6 million during August, a six percent increase since July and a full 57 percent since the start of the new millennium.

New statistics just released by MMXI Nordic/NETcheck prove this.

"This powerful increase is because we have developed Euroseek from being only a search engine to become an Internet service and portal with a wide range of different services," explains Catherine Sahlgren, CEO of Euroseek.

"In view of Euroseek's positive development it is remarkable that AltaVista has decided to only invest in its search engine."

August is a holiday month in Europe and the number of visits tends to drop. But Euroseek went against the flow.

"We have a good chance of achieving our objective of doubling the number of visits to Euroseek during the year 2000," confirms Sahlgren.

The number of unique visitors to Euroseek (incl. Tjohoo.se) also increased powerfully, from close to 1.8 million in April 2000 (when our quantification began) to some 2.7 million in August. This implies an increase of 53 %.

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For further information on the company and trading with the Euroseek share, see <http://about.euroseek.com>

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