

Ericsson and com hem to bring broadband services to the home

com hem's customers will soon have access to a number of new and exciting broadband services. They will be able to connect their stereos directly to the Internet. Several family members will be able to surf the Net simultaneously. In addition, customers will be able to monitor and control home appliances via WAP and the Internet.

The new services are made possible through a contract that com hem signed with Ericsson to use Ericsson's e-service system to create new broadband services for its customers. The service for monitoring and controlling home appliances will be implemented via com hem's cross-media platform.

Ericsson's e-service system offers an open application platform based on the global OSGi standard. This means that com hem and its business partners will be able to add more services over time.

"Fast Internet access is just one part of our offering," says Adrian Talbot, business development manager at com hem ab. "At com hem, we want to provide useful services over broadband to our customers, who are both home users and property owners. With e-services from Ericsson, we are taking a step in the right direction."

With this system, property owners can easily develop solutions for remotely monitoring and controlling heating, ventilation and alarm systems, as well as for sending messages to tenants.

"The deployment of broadband opens many exciting new business opportunities," says Ola Elmeland, marketing director at Ericsson Sverige AB. "Working with an operator such as com hem is exciting, because they are very aware of the value of new services based on mobile Internet and broadband to the home."

Initially, the contract will cover 3,000 broadband subscribers, but the intention is to offer the services to all of com hem's customers starting in 2001. Customers in Linköping will be the first to be able to test the new services starting in October.

Ericsson is the leading communications supplier, combining innovation in mobility and Internet in creating the new era of Mobile Internet. Ericsson provides total solutions covering everything from systems and applications to mobile phones and other communications tools. With more than 100,000 employees in 140 countries, Ericsson simplifies communications for customers all over the world.

Read more at <http://www.ericsson.com/pressroom>

FOR FURTHER INFORMATION, PLEASE CONTACT

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About com hem

com hem offers tomorrow's home communications via broadband. The company is currently Sweden's largest supplier of broadband services to consumers, with about 1.3 connected households. com hem has a broad portfolio of broadband services, offering home users access to both digital TV and high-speed Internet. The company's vision is that com hem will always mean fun, enjoyment and quality for its customers.

More information is available at <http://www.comhem.se>