



EUROPOLITAN

PRESS RELEASE - Karlskrona 20 September 2000

30 minutes free talk time, no minimum subscription period, lots of services

## **Europolitan to launch its new value-for-money subscription, FriTid**

**Europolitan is now launching a new form subscription, FriTid, which has no minimum subscription period and includes a multitude of services such as WAP, SMS and number display – not to mention 30 minutes of free talk time during evenings and weekends. All of this is available from Sweden's best mobile network\*. The subscription will not be sold in combination with subsidised mobile telephones.**

FriTid is the new value-for-money subscription that gives the user total freedom and flexibility. FriTid does not have a minimum subscription period and comes with 30 minutes of free talk time per month during evenings and weekends. Furthermore, many useful services come with the subscription including WAP, SMS, answering service EuroVoice, Number Presentation and, from now until 31 December 2000, Itemised Invoices for one year can also be obtained via Europolitan's web site for mobile services (<http://hantera.europolitan.se>). Via Hantera, customers can also customise their mobile phone services according to their own individual needs and subscribe for different types of information i.e. news, weather and share prices.

FriTid is primarily designed for those who already have a mobile phone or telephone card and who want to have a flexible, value-for-money mobile subscription.

### **FriTid (prices include VAT)**

Monthly charge:	SEK 65
Free talk time (evening/weekend)	30 minutes/month
Price per minute for national calls to the fixed network and Europolitan's network	
Daytime:	SEK 3.95
Evenings/weekends	SEK 0.75
Connection fee:	SEK 250

The price per minute applies to calls to the fixed network as well as to Europolitan's GSM network. Calls to other mobile operators (per minute) cost SEK 4.15 daytime and SEK 2.00 evenings and weekends. There is a start-up fee of SEK 0.40 per call, which does not apply to calls made on free talk time.

The following services are included: EuroText (SMS), the EuroVoice voice mailbox, EuroData, WAP, Conference Call, Call Waiting, Call Forwarding, Number Presentation, Call Switching/Enquiries and, until 31 December 2000, one year of Itemised Invoices via the Internet.

The FriTid Subscription can be signed at Europolitan's Customer service, chain stores Europolitan Stores and OCOM, as well as other retailers as of 2 October.

\*The Cint consumer service ([www.cint.se](http://www.cint.se)) and the magazine Mobil ([www.mobil.nu](http://www.mobil.nu)) have, in independent surveys, ranked Europolitan as Sweden's best mobile telephone operator. Cint's assessment is based on an extensive consumer survey covering private subscribers, corporate subscribers and telephone card users. Mobil's assessment is based on a comprehensive coverage test performed by the magazine during the summer of 2000.

*Europolitan AB is a Swedish GSM operator that prioritises service and quality. The company's head office is in Karlskrona, Sweden. Europolitan is a leader in the field of technically advanced services for GSM 900/1800. The Europolitan Group, which also includes the stock market listed parent company Europolitan Holdings AB and Europolitan's sister companies, Europolitan Stores AB, Ocom AB and Doberman AB, has around 1,200 employees.*

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