



Press Release

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## **Partnership agreement signed with Intershop**

**Cell Network has signed a partnership agreement with Intershop to develop e-business solutions with the help of their tools, Intershop 4 and Enfinity. At the same time, Cell Network has set up a skills centre in Karlstad to support the development.**

"The agreement means we can offer market-leading total solutions in e-business which are integrated into the customers' business systems and which can be put into operation after a very short development time," says Eloisa Westerlund, Divisional Manager of Cell Network Karlstad. "The agreement, therefore, complements what we can offer small and very large companies."

In an attempt to promote training in the use of the tools, Intershop 4.0 and Intershop Enfinity in the Cell Network Group, a skills centre for the tools has been set up in Karlstad. A dozen or so people will work with the tools as part of the development of e-business solutions.

"It was important to find a partner who suited our business concept and in Cell Network we have got a partner highly skilled in design and technology," says Maria Sörensen, Partner Manager for Intershop, Nordic countries. "The companies' strategic objectives complement each other and we are looking forward to a long collaboration."

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### **About Intershop Communications, Inc.**

Intershop Communications, one of the worlds leading providers of e-commerce applications and software solutions for the enterprise. Intershop e-commerce solutions enable customers to "Sell Anywhere" by supporting the widest range of current and rapidly emerging e-commerce business models. With more than 3,000 customers worldwide, Intershop include some of the world's largest commerce service providers and enterprises such as AltaVista, Shell, Concentric, Deutsche Telekom, Go2Net, Mindspring, Nortel, Lufthansa, Mercedes Benz U.S. International, Motorola, Sony and Waterstone's. Founded in 1992, Intershop is headquartered in San Francisco with offices in the U.S., Germany, France, Australia, Canada, Brazil, Sweden, Finland, Hong Kong, Singapore and the United Kingdom and can be found on the World Wide Web at <http://www.intershop.com>.

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Following the merger with Mandator, Cell Network AB has become one of the world's leading consultancy companies with a principal focus on the Internet and interactive media. The company supplies business-critical solutions with total responsibility for strategy, technology, design and content. Its customers include Ericsson, Volvo, General Electrics, Telia, AstraZeneca, Telenor and Statoil. Cell Network is quoted on the Stockholm stock exchange 'O' list and has just over 2,100 employees in 15 countries. You can read more about the company at [www.cellnetwork.com](http://www.cellnetwork.com)