

Ericsson introduces IP-ready BusinessPhone systems

Ericsson has enhanced its BusinessPhone 250 and BusinessPhone 50 digital office telephone systems by adding an integrated Internet Protocol (IP) gateway, a new rugged cordless telephones, and a new web-browser-based management tool.

BusinessPhone systems are optimized for enterprises with 8–200 extensions and provide functions and features normally only found on larger systems, enabling small and medium sized companies to improve efficiency and provide better service to customers.

The new integrated IP gateway enables networking of BusinessPhone systems using cost-effective IP links and provides a migration path for IP telephony. This safeguards investment as IP telephony becomes more popular for business communication.

“We have a very powerful system now providing a fully integrated IP solution for BusinessPhone,” says Gerhard Klöbl, Manager Product Management, BusinessPhone, Ericsson Enterprise. “The scalability of both hardware and software provides the extra flexibility to tailor BusinessPhone solutions to any operation ranging from call centers to hospitals.”

The new rugged cordless phones, with built-in text messaging, have been added to the BusinessPhone Mobility solution. People working for example on construction sites, in warehouses or in other tough environments now have access to the features of the system. Up to 210 portable handsets can be used with the BusinessPhone 250 system, and up to 24 with the BusinessPhone 50 system. All cordless phone conform to the DECT GAP standard.

The new BusinessPhone Management Suite for system configuration, administration, upgrading and maintenance is more flexible than conventional telephone system management packages. The software can be installed either at customer or dealer/service center premises, and can be accessed locally, or remotely, using a web browser interface.

Ericsson is the leading communications supplier, combining innovation in mobility and Internet in creating the new era of mobile Internet. Ericsson provides total solutions covering everything from systems and applications to mobile phones and other communications tools. With more than 100,000 employees in 140 countries, Ericsson simplifies communications for customers all over the world.

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