



**Nasdaq: CLPT**

## **Tele2 First with CellPoint's Enhanced Location Service**

Stockholm, September 26 -- Tele2 has become the first GSM operator to adopt CellPoint's enhanced Resource Manager location service.

CellPoint's new solution with enhanced roaming support will allow multinational companies to pinpoint their resources abroad using existing Internet and mobile phone systems, with accurate location maps for each supported country.

The enhancements include a new location server which increases positioning accuracy and new support for textual location descriptions, a WAP interface and new management functions for resource co-ordinators. CellPoint has developed these enhancements after working closely with end-users in the market for location services.

"The market for low cost Internet-based resource co-ordination systems is huge," said Fredrik Lindberg, CellPoint's Director of Product Management. "Resource Manager was developed for small and medium-sized companies looking to deploy new services while avoiding investment in a large administrative system."

"Tele2 will launch the enhanced Resource Manager version of its 'T2 Position' service during October this year," said Jens Pettersson, Tele2's Business Manager, Mobile Telephony. "The improved accuracy and new interface will strengthen our offer to our customers."

The application provides user-friendly Internet and WAP interfaces using standard GSM or WAP telephones. It is based on CellPoint's proven Mobile Location System which supports both handset and network-based location solutions.

Resource Manager enables resource coordinators to manage their mobile service personnel, assets or vehicles more effectively, increasing mobile workforce productivity as well as improving customer service levels through faster dispatch, more timely information and reduced waiting time.

**CellPoint Inc. (Nasdaq: CLPT; [www.cellpt.com](http://www.cellpt.com))** is a US company with subsidiary operations in Sweden, Great Britain and South Africa delivering end-to-end location services in cooperation with cellular operators worldwide. Several commercial applications are available for business and personal location services including Resource Manager™ for mobile workforce management and CellPoint Finder™, an application for locating friends and family.

Common estimates for GSM subscribers to 2005 exceed one billion users, whereas worldwide shipments of cellular handsets with embedded GPS (Global Positioning System) are estimated at four million in 2000 and 38.5 million in 2003. The wireless location services industry in Europe alone is estimated by The Strategis Group to generate more than \$80 billion between now and 2005.

**NetCom AB (Nasdaq: NECS)**, formed in 1993, is a leading telecommunications company in the Nordic countries. The Company provides GSM cellular services, under the Comviq and Tele2Mobil brands in Sweden, under Tele2Mobil in Norway, through its Ritabell subsidiary (Q-GSM) in Estonia and under the Tele2 brand in Lithuania. For public telecommunications, data communications and Internet access, NetCom has the Tele2 brand in

Sweden and the subsidiaries Tele2 A/S in Denmark and Tele2 Norge AS in Norway. Datamatrix, which specializes in systems integration, and Optimal Telecom are also part of NetCom AB. The Group offers cable television services under the Kabelvision brand name. NetCom AB has a 17.8% stake in Société Européenne de Communication SA. The Company is listed on the Stockholm Stock Exchange, under NCOMA and NCOMB, and an ADR listed on the Nasdaq Stock Market, under NECSB.

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