



Pressrelease

Stockholm, September 27, 2000

Mind constructs new generation of Spies web sites

Mind has commenced a strategic cooperation with Spies to develop the Spies websites for Denmark, Finland and Sweden. The Spies web sites will include extensive functionality for tracking customer preferences and offering personalized functionality. The sites will be launched during autumn 2000.

Together with Spies, Mind will develop the new generation of the Spies web sites. The website will have functionality for tracking customer preferences and offer the best-suited information for the visitors. There will be a "My Spies page" with personal catalogue, sending and tracking of Spies mail and a possibility to save the visitors search preferences. The search page will also include new functionality to better suit the customers need for selecting resorts and hotels.

"With the web project for Spies, Mind will strengthen the position furthermore within the Tourism and Transportation business area. We are very pleased to continue our cooperation with Scandinavian Leisure Group and now also to work with Spies who has a long history of ambitious Internet-based communication services and are considered one of the major players in Scandinavia," says Jörgen Larsson, Mind's CEO.

Spies new generation of web sites will be a strong platform to develop future services within the communication area.

"Spies have a history of strong online presence. The expectations from the market for our new web site that will be launched later this autumn are very high. With the release of the next generation of Spies site, our target for 2001 is to extend the number of visitors with 50% and an increased closing of bargains at 15%. Spies has chosen to work with Mind, especially for their long experience within the Tourism segment and that Mind can provide us with both strategic- and technological development." Says Rasmus Panduro, Project Manager Internet, Spies.

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Mind AB is a third-generation Internet consulting company that specializes in portals that are designed to develop and strengthen the businesses of its clients. Mind has approximately 500 employees and focuses on the TIME (Telecom, IT, Media and Entertainment), finance and insurance, tourism and transport segments and on Network Pioneers (Internet operations based on new business models). Mind's customers include Ericsson, Göteborgs-Posten, Kreditkassen, MeritaNordbanken, Nokia, OM, Scandinavian Leisure Group, Telia and Unibank. The company is represented in Sweden, Norway and France and is traded on the O-List of the OM Stockholm Exchange.

Spies is a part of Scandinavian Leisure Group, Scandinavia's leading charter cooperation, represented in Sweden, Denmark, Finland, Norway, Poland and Holland. Scandinavian Leisure Group includes chartered flights and scheduled airline service, hotel and airlines. Last year 2.1 million guests chose to travel with the group's travel agencies. The turnover amounted to more than 12 billion SEK and the profit to 500 million SEK. Spies is the groups low-price travel agency with the objective to sell price worthy quality products to 350,000 customers in Sweden, Denmark and Finland during the financial year of 1999 and 2000.