

# **EUROPEAN INVESTMENT STRATEGY ROADSHOW**

**Sheraton Stockholm Hotel & Towers  
Tegelbacken 6  
Stockholm S-10123  
Sweden**

**MONDAY 2<sup>ND</sup> OCTOBER 2000**



## **CONFERENCE INFORMATION**

### **EUROPEAN INVESTMENT STRATEGY ROADSHOW**

**Monday 2<sup>nd</sup> October 2000**

#### **Venue**

SHERATON STOCKHOLM HOTEL & TOWERS  
Tegelbacken 6  
Stockholm S-10123

#### **Contact**

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#### **Presentations**

Merrill Lynch would be delighted if you could join us for any of the individual presentations listed below for this year's European Investment Strategy Conference. However, as this is primarily an event for clients, we would request as a courtesy that you could refrain from asking questions during the q&a session immediately following the presentations, and that you do not refer to any client comments or make reference to any client q&a in any subsequent articles. There will be a separate opportunity for the media to ask questions during the press briefing, detailed below.

#### **Press Briefing**

Time: 10am  
Participants: David Bowers, Chief Global Investment Strategist

Markus Barth, Director, European Quantitative Strategy

**SHERATON STOCKHOLM HOTEL & TOWERS, STOCKHOLM**

- 08:15**      **REGISTRATION & BREAKFAST**
- 08:30**      **THE GLOBAL CONTEXT FOR EUROPEAN MARKETS**  
*David Bowers, Chief Global Investment Strategist*
- 09:15**      **EUROPE: MARKET, SECTORS AND THE NEW ECONOMY**  
*Philip Wolstencroft, Co-Head, European Equity Strategy*  
*Plum Shipton, Co-Head, European Equity Strategy*
- 10:00**      **TEA & COFFEE BREAK**
- 10:30**      **TRAPS FOR THE UNWARY**  
*Gary Schieneman, Director, Comparative Global Equity Analysis*
- 11:15**      **STYLE INVESTING**  
*Markus Barth, Director, European Quantitative Strategy*
- 12:00**      **BUFFET LUNCH**
- 13:00**      **INDEXATION: OPPORTUNITIES FOR OUTPERFORMANCE**  
*Michael Maras, Head, Global Equity Derivative Strategy*
- 13:35**      **ANALYSING GLOBAL TRADING FLOWS**  
*Chris Jackson, Director, Portfolio Trading*
- 13:55**      **THE IMPACT ON PERFORMANCE OF CHANGES TO INDEX FREE-FLOAT ASSUMPTIONS**  
*Silvio Lotufo, Equity Derivatives Research, New York*
- 14:30**      **TEA & COFFEE BREAK**
- 15:00**      **EXCHANGE TRADED FUNDS**  
*Bob Champney, Vice President, Global Equity Derivatives Strategy*
- 15:30**      **HOW EQUITY FUND MANAGERS CAN PROFIT FROM PORTFOLIO VOLATILITY**  
*Mary Ann Bartels, Senior Quantitative Strategist*
- 16:00**      **DETERMINANTS OF PERFORMANCE & RISK, WHAT HAS CHANGED?**

**Alan Ersoy**, *Vice President, Portfolio Trading*

**16:30**    **END OF CONFERENCE**

# Reply Form

## FOR THE ATTENTION OF CAROLINE EDELSTAM

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### Monday 2<sup>nd</sup> October 2000

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and

I **will** be able to attend the Merrill Lynch press briefing in Stockholm ☐

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