

Press Release from AU-System

For immediate release

New CFO at AU-System

Stockholm, September 29, 2000 - Joachim Jaginder has been appointed new CFO at AU-System AB, starting his assignment on the 1st of October. Prior to joining AU-System Mr Jaginder held the position of Chief Controller at Swedish McDonald's.

Current CFO, Jan Bengtsson, resigns from his position at AU-System to start working as CFO and partner at Brain Heart Capital Stockholm.

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About AU-System

AU-System is a leading Mobile Internet consultancy. Through the subsidiary SandbergTrygg, the company also offers integrated services for marketing communications. Major clients include Ericsson, Telia, Scania, MeritaNordbanken and Singapore Telecom. AU-System was established in 1974 and currently employs more than 850 staff in offices in Sweden, Singapore, Thailand, the U.K. and the U.S. AU-System is listed on the O-List of the OM Stockholm Exchange, under the symbol AUS. For more information, please visit www.ausystem.com.