



EUROPOLITAN

PRESS RELEASE - Karlskrona 29 September 2000

## Europolitan and WirelessCar to sign general agreement on long-term collaboration

**Europolitan and WirelessCar are signing a long-term collaboration agreement regarding the development of mobile telematics solutions for the transport market. Potentially, the general agreement covers up to 50,000 telematics subscriptions.**

The combination of Europolitan's service range and focus on telematics solutions with WirelessCar's industry expertise will have an enormous impact on the transport market.

"We see a tremendous opportunity to provide the Swedish haulage, taxi and courier companies with smart and efficient services specially tailored to the transport market," says Mikael Frostenson, Head of Business Unit Telematics at Europolitan.

"Europolitan is currently the operator with the mobile service platform that is by far the best adapted to the vehicle market," says Per Adamsson, Business Area Manager at WirelessCar. "By amalgamating our expertise in this field, we are strengthening our position as market leaders. It will also mean major improvements for future customers. The potential is approximately 50,000 telematics subscriptions within the next three years".

*Europolitan AB is a Swedish GSM operator that prioritises service and quality. The company's head office is in Karlskrona, Sweden. Europolitan is a leader in the field of technically advanced services for GSM 900/1800. The Europolitan Group, which also includes the stock market listed Parent Company Europolitan Holdings AB and Europolitan AB's sister companies Europolitan Stores AB and Doberman AB has around 1200 employees. For more information, please visit [www.europolitan.se](http://www.europolitan.se).*

*WirelessCar's business concept is to provide the automotive industry world-wide with communications solutions for the new generation of mobile e-services, based on cutting edge vehicle and telecoms' know-how. WirelessCar's head office is in Gothenburg, and it has another office in California. WirelessCar is currently owned by Ericsson, Telia and AB Volvo.*

---

**For more information please contact:**

**Mikael Frostenson**, Head of Business Unit Telematics, Europolitan AB,

Tel: +46 709 61 41 46, e-mail: [mikael.frostenson@europolitan.se](mailto:mikael.frostenson@europolitan.se)

**Per Adamsson**, Business Area Manager, WirelessCar,

Tel: +46 31 65 19 30, e-mail: [per.adamsson@wirelesscar.com](mailto:per.adamsson@wirelesscar.com)