Boss Media announces sales to land based corporations

Växjö, September 29, 2000

Boss Media AB has signed agreements to develop Internet casinos for Interworld Gaming and Casino Club Inc. Both corporations have extensive experience from the land based gaming industry. Boss Media has now sold a total of 34 casino software licenses since its first sale in 1998. 20 of these casinos have been sold during 2000.

The software for the Internet casinos will be based on Boss Media's acclaimed multi-player software platform, and is scheduled to go live on the Internet in winter 2001.

The Group **Boss Media AB (publ)** is a leading provider of turnkey solutions for casino operations on the Internet. Potential licensees are offered a customized client-server system, an integrated payment system, and the maintenance and administration services necessary for the successful operation of an Internet casino. Boss Media AB (publ) is a publicly traded company listed on the OM Stockholm Exchange's O-list (Attract 40).

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