

**Colgate-Palmolive Company Continues its Commitment to
Global Oral Health Education at 2008 FDI World Dental Federation Congress**

***More than 300 Local Children Participate in
Oral Health Activities at Conference to Help Combat Rise in Cavities***

**Colgate/Palmolive invites to a press meeting in connection to above
Tuesday September 23. at 10.00**

in the foyer at Stockholm International Fairs with participation of

Dr. Burton Conrad, President, FDI World Dental Federation.

Welcome

Lone Lenes, Nordic Scientific Affairs Manager

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About Colgate-Palmolive

Colgate-Palmolive is a leading global consumer products company tightly focused on Oral Care, Personal Care, Household Surface Care, Fabric Care and Pet Nutrition. In Canada, Colgate sells its quality products under such nationally recognized brand names as Colgate, Palmolive, Mennen, Fleecy, Javex, Irish Spring, Softsoap, ABC, Ajax, Murphy Oil Soap, as well as Hill's Science Diet and Hill's Prescription Diet pet foods. For more information about Colgate-Palmolive, its products and the "*Bright Smiles, Bright Futures*" program, call toll-free 1-800-268-6757.