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Eniro acquires Finnish Call Center

Eniro Finland acquires the customer service company Sentraali Oy for approximately EUR 3 M. Sentraali Oy provides different customer services mainly call center services.

“This acquisition was decided on early summer 2008 and I am now glad that we have finalized the deal. The acquisition of Sentraali Oy will further broaden Eniro Finland’s voice offering”, says the CEO of Eniro Finland Ilka Wäck.

About Sentraali Oy:

Sentraali Oy is a customer service company located in the area of Kajaani with nearly 250 employees. In 2007, Sentraali reported sales of EUR 5.6M and EBITDA of EUR 0.55M.

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Eniro is the leading search company in the Nordic media market. Eniro makes it easy to find people, businesses and products using directories, directory assistance, Internet and mobile services. Eniro has operations in Sweden, Norway, Finland, Denmark and Poland

Eniro is listed on the Stockholm Stock Exchange and has some 4,650 employees. In 2007, revenues amounted to SEK 6,443 M, with EBITDA of SEK 2,266 M. Operating revenues and EBITDA excluding discontinued operations