



PRESS RELEASE - 2008-10-08, 09:30 (CET)

Probi's dietary supplements to be launched in Spain

Probi's partner Institut Rosell has signed an agreement giving the pharmaceutical company SALVAT an exclusive right to sell a dietary supplement based on Probi's bacteria, Lp 299v in Spain. The first order from SALVAT has already been received and will affect Probi's Q4 2008 results positively.

“We are very pleased that our strategy of offering turnkey probiotic products addressing specific health concerns has attracted SALVAT, one of the leading pharmaceutical companies in the Spanish gastroenterology market. Spain is one of the largest and most dynamic markets in Europe and we are very excited that we are able to launch in 2008,” says Michael Oredsson, CEO of Probi.

SALVAT is a medium sized, privately owned pharmaceutical company that successfully develops, manufactures and markets high-quality pharmaceuticals. One of the main business areas is gastroenterology. The launch of *Protransitus Lp*, based on Probi's strain Lp 299v, is an important step for SALVAT. Lp299v will broaden SALVAT's portfolio of probiotics with a scientifically proven effect and will further strengthen their position as one of the leading players in the Spanish gastroenterology market.

Dietary supplements based on Probi's probiotics are now sold or in the process of being launched in more than 25 countries.

“We are working both on our own and together with Institut Rosell to further expand distribution and sales of dietary supplements with Lp299v and we believe this process will continue to be successful,” says Michael Oredsson, CEO of Probi.

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About Probi

Probi is a leading player in probiotic research and development of effective and well documented probiotics. The main research areas are: stomach and gastrointestinal tracts, immune defense, metabolic disorders as well as stress and recovery. Probi's customers include leading companies in the business areas functional foods and dietary supplements. The company's net income was 44,7 million SEK 2007, whereof the majority were royalties. Probi's shares are listed on the Nordic Exchange, Small Cap. Probi has about 4 000 shareholders. Read more on www.probi.se

About Institut Rosell

Institut Rosell is a French Canadian company specializing in the selection, development, production and marketing of probiotic formulations for human nutrition and health. Expert in live microorganisms since 1934, Institut Rosell undertakes ambitious research programs so as to better understand the properties, modes of action and beneficial effects on health of these probiotic formulations. Institut Rosell is part of the Lallemand Group, a privately owned company with head offices in Montreal, Canada, and Toulouse, France, and production facilities in various countries around the world. For more information, please visit www.institut-rosell.com or contact human@lallemand.com