

Norwegian Competition Authority considers not approving the merger of Aspiro and Opplysningen's search businesses

The Norwegian Competition Authority has today informed Aspiro that they are considering taking the following decision: "The merger between Opplysningen Mobil AS and Aspiro Søk AS will be prohibited". Aspiro does not agree with The Norwegian Competition Authority's evaluation and will pursue the issue further.

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Aspiro discloses the information provided herein pursuant to the Securities Markets Act and/or the Financial Instruments Trading Act. The information was submitted for publication at 21.30 am on 23 October.

Aspiro in Brief

Aspiro is the market leader in mobile entertainment in the Northern European region. Using Aspiro's services, users can do things like watch TV, listen to music and play games on their mobile phones. Aspiro's subsidiary Rubberduck has a world leading mobile-TV solution. Aspiro is also one of the leading players in mobile marketing and mobile solutions in the Nordic countries. Services are delivered to companies such as Telenor, TeliaSonera, Tele2, 3, NRK, BBC and Fox Movies. Aspiro was incorporated in 1998 and is a small-cap company listed on the OMX Stock Exchange in Stockholm. In 2007, Aspiro's sales were SEK 405 m and the company has some 150 employees. The head office is in Sweden with local presence in Norway, Sweden, Finland, Denmark, Estonia, Latvia and Lithuania.