

Press release

Betsson AB (Publ)

## Presentation of Betsson's Q3 report 2008, November 7

### *Betsson invites to presentation at Betsson Betting Shop at Götgatan 37*

Betsson invites media, analysts and investors to Betsson's Betting Shop at Götgatan 37 in Stockholm on Friday, November 7<sup>th</sup>, 2008, at 09:00 a.m. (CET), in conjunction with the presentation of the third quarter report (please see invitation on [www.betssonab.com](http://www.betssonab.com) or [www.financialhearings.com](http://www.financialhearings.com)). The report will be published at 07:30 a.m. (CET) on the same date. Interested parties can also join the presentation by phone or Webcast.

CEO and President Pontus Lindwall will present the report. The presentation will be followed by a question and answer session. The presentation will be held in English.

To participate in the presentation by phone please call: +46 (0)8 5051 3785 (Sweden) or +44 (0)20 7138 0825 (UK).

To take part of the presentation by Webcast at 09:00 a.m. (CET) (by audio, image and powerpoint presentation) at [www.betssonab.com](http://www.betssonab.com) under Financial Info. The Webcast can also be accessed at [www.financialhearing.com](http://www.financialhearing.com), Betsson. A copy of the presentation will be available for download at [www.betssonab.com](http://www.betssonab.com) as of November 7<sup>th</sup> 2008.

For further information, please contact:

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STOCKHOLM 2008, OCTOBER 24



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