



Axfood Närlivs signs agreement worth SEK 100 m

Axfood Närlivs has signed a nationwide cooperation agreement with Direktbutikerna, worth approximately SEK 100 m.

Direktbutikerna's current supply agreement with ICA Meny expires on 30 June 2004. The new agreement will take effect on 1 July 2004 and will extend through 31 December 2008.

Direktbutikerna is a purchasing organization whose owners consist primarily of convenience store proprietors throughout Sweden. Direktbutikerna today has 105 member-stores that are affected by the new agreement.

The new cooperation between Axfood Närlivs and Direktbutikerna also covers long-term development work on designing a new, joint convenience store profile in Sweden.

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