



Press Release
Stockholm, 22 November 2000

Euroseek delivers content for Sense SMS services

The Euroseek-owned portal Tjohoo.se has made an agreement with Sense to deliver and maintain the content in the Sense Update menu, the fastest and most comprehensive SMS service in Sweden.

The services include E-mail, News, Weather, Games (the correct results for Bingolotto, Stryk- & Måltips, Joker, Lotto, V75 and others) and Mixed, where you can also find Horoscopes, TV programmes, Humour, Offers and other tips.

"It's even more fun to deliver the content in our portals through new channels, in the way that Sense is now asking for," says Catherine Sahlgren, CEO of Euroseek.

"The contract with Sense is one example of the growing demand for tailor-made portal solutions, a business area where Euroseek is strongly increasing its revenue," she adds.

"With Sense Update we are offering our mobile customers a varied content with the focus on news, entertainment and finance, distributed to the mobile phone. When designing Sense Update we were inspired by the Japanese Imode and user studies focussing on simplicity," says Martin Tall, Business Development Manager of Sense Communications.

For further information, contact:

Catherine Sahlgren, CEO of Euroseek AB, on phone +46 70 567 25 50, or catherine.sahlgren@euroseek.net

Martin Tall, Business Development Manager of Sense Communications AB, on +46 701 708 090, or martin.tall@sense.com

For further information on Euroseek and trading with the Euroseek shares, see <http://about.euroseek.com>.

***Euroseek** (www.euroseek.com) is one of the leading European Internet services. Euroseek provides Internet access with wireless/fixed broadband connection, portals with their own search engines, information, multimedia, entertainment, and services and e-commerce for all Europeans. The Euroseek portals and their content are made uniquely for all European countries and in 39 languages. Euroseek has its head office in Stockholm and the group has 65 employees, with a portal traffic of some 43 million visits a month.*

***Sense** (www.sense.com) has established itself this year as Scandinavia's biggest virtual mobile operator, with more than 200,000 mobile telephone and Internet customers. The company is currently active in Norway and Sweden, and will also be launched in Denmark soon. When Sense established its mobile operations in Sweden it was as the first new mobile operator in seven years. The company is planning a stock-exchange listing in the autumn.*