



Press Release
Stockholm, 28 November 2000

Euroseek offers complete e-commerce platform

The Internet service Euroseek is initiating co-operation with the Cart Provider Group for e-commerce platforms for companies.

Euroseek not only provides Internet access, web search and portal services, but also e-commerce for both consumers and companies. Through co-operation with the Cart Provider Group, visitors to Euroseek.com are offered better services when shopping while companies are offered an overall solution for e-commerce and a shop domain on the portal.

“Through co-operation with the Cart Provider Group we can offer companies an overall complete solution with Internet shops, payments, production and marketing, with the help of an affiliate program,” says Catherine Sahlgren, CEO of Euroseek. “This solution is both cost-effective and simple for companies,” she adds.

“Our services will give Euroseek customers standardised solutions at the best prices on the market, while at the same time our customers can obtain exposure on Euroseek’s well-visited portal,” says Thomas Idermark, Managing Director of the Cart Provider Group.

For further information, contact:

Catherine Sahlgren, CEO of Euroseek, on phone +46 70 567 25 50, or catherine.sahlgren@euroseek.net

Thomas Idermark, Managing Director of Cart Provider Group AB, on phone +46 70 533 74 30, or thomas.idermark@cartprovider.com

For further information on Euroseek and trading with the Euroseek shares, see <http://about.euroseek.com>.

***Euroseek** (www.euroseek.com) is one of the leading European Internet services. Euroseek provides Internet access with wireless/fixed broadband connection, portals with their own search engines, information, multimedia, entertainment, and services and e-commerce for all Europeans. The Euroseek portals and their content are made uniquely for all European countries and in 39 languages. Euroseek has its head office in Stockholm and the group has 65 employees, with a portal traffic of some 43 million visits a month.*

***Cart Provider Group** (www.cartprovider.com), CPG, is an e-commerce group owned by New Media Spark Ltd. and Googol Group AB. The group is an ASP, where customers can obtain help when they need it with different solutions for their presence on the net. The group includes the companies goCart AB, ePay AB, affili8 AB and eSource Management AB. goCart develops and manages Internet shops, ePay provides different payment solutions and other additional services, affili8 offers co-operative programmes, and eSource is responsible for production and support. CPG is in a period of strong expansion and currently has some 30 customers, including AdLibris, Hogia, BlueMarx, Handelskompaniet Factory Outlet and Teknikmagasinet.*