

Ericsson unveils the first embedded WAP over Bluetooth™ Server

Today, Ericsson announced an embedded WAP server to be used in an implemented Bluetooth environment. This new product is a natural complement to the extensive set Bluetooth products and tools that are available from Ericsson already today.

Wireless Application Protocol (WAP) is a technology that can bring not only Internet content but also local information to users of wireless devices. WAP in a wireless device is an ideal user interface for information downloading and for controlling a remote device.

A WAP browser is becoming a standard feature in mobile phones and handheld devices. To access a WAP Server in a Bluetooth device, a standard mobile phone with a built-in WAP browser can be used. Today, only a few appliances can be remotely controlled. Built-in Bluetooth wireless technology in these appliances together with the rapid expansion of WAP devices thus represents a unique opportunity.

The embedded WAP Server has been developed by Ericsson and enables OEM's to add both WAP and Bluetooth connectivity to products such as TVs, VCRs, DVDs and set top boxes, local information points, cars, locks for homes, garage door openers, etc.

Using the embedded WAP server in a Bluetooth device makes it possible to implement WAP in a small and low cost device. All the software needed for Bluetooth wireless technology, WAP and the application are executed by a single component, e.g. the Ericsson Bluetooth Module.

Ericsson is the leading communications supplier, combining innovation in mobility and Internet in creating the new era of Mobile Internet. Ericsson provides total solutions covering everything from systems and applications to mobile phones and other communications tools. With more than 100,000 employees in 140 countries, Ericsson simplifies communications for customers all over the world.

Read more at <http://www.ericsson.com/pressroom>

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About Bluetooth

The Bluetooth™ wireless technology is set to revolutionize the personal connectivity market by providing freedom from wired connections. It is a specification for a small-form factor, low-cost radio solution providing links between mobile computers, mobile phones and other portable handheld devices, and connectivity to the Internet. The Bluetooth Special Interest Group (SIG), comprised of leaders in the telecommunications, computing, and network industries, is driving development of the technology and bringing it to market. The Bluetooth SIG includes promoter companies 3Com, Ericsson, IBM, Intel, Lucent, Microsoft, Motorola, Nokia and Toshiba, and 2000 adopter companies. Bluetooth™ is a trademark owned by Telefonaktiebolaget L M Ericsson, Sweden.