



Pressrelease
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The tour continues - Speedy Tomato opens portal in Denmark

On the 8th of December www.speedytomato.dk will open in Denmark. This is the second portal that Speedy Tomato launches within a week.

In Denmark, just as in the UK, www.speedytomato.dk will open with a limited range of services. During the next three months the portal will gradually be developed in close dialogue with the users. Speedy Tomato's vision is "to unlock human potential by making technology social".

–Since Scandinavia has the highest penetration of Internet and mobile usage in the world, it provides excellent opportunities for mobile Internet. To choose a Scandinavian country after the UK is a natural choice for us, says Zeth Nyström, CEO Speedy Tomato.

Speedy Tomato can be accessed in several ways, among others via web, WAP and PDA (multi access portal). Examples of services offered today are personal calendar and address-book, e-mail direct to your mobile, individually tailored news, adverts from personally selected companies, news about finance, sports, etc.

For high resolution pictures and background material, visit www.speedytomato.com.

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Speedy Tomato AB

Speedy Tomato is a mobile portal that aims to inspire and support people in their everyday life and in their interactions with friends and family.

Speedy Tomato AB was founded in September 2000 and is a wholly owned subsidiary of Telia. By the end of 2000 the company will have about 70 employees in Sweden, the UK and Denmark.