



Press release

For immediate release

GlobalFun Signs Partnership With CompuTel Of Germany For Internet And Wireless Entertainment Services

[Gothenburg, Sweden, December 8, 2000.] **Interactive entertainment supplier GlobalFun, a subsidiary of leading Scandinavian computer game developer UDS, has signed a far-reaching strategic partnership with German company CompuTel, a subsidiary of the publishing giant Springer Group. GlobalFun and CompuTel will jointly develop and supply entertainment products for the European Internet and wireless markets.**

The new partnership between GlobalFun and CompuTel comes into immediate effect and encompasses several strategic business initiatives. The main pillar of the new partnership is joint development of entertainment solutions and strategies in order to offer the European consumer market Internet and wireless entertainment products.

Initially, the products and services will be offered to consumers in the following markets: Germany, Austria, Switzerland, Poland and Hungary.

"We are most happy to announce this new partnership with one of Europe's leading telephone services companies, CompuTel", said GlobalFun's Managing Director Bertil Krumnack. "Our extensive background and knowledge in games development and telephone services, respectively, will ensure that our European consumers are offered products of the highest quality."

About CompuTel:

In 1995 CompuTel Telefonservice GmbH became a 100% subsidiary of the Axel Springer Verlag AG and is today the leading provider of telephone and fax-based value-added services in Germany.

CompuTel arranges automated handling of voice and fax value-added services in local and mobile telephone networks for their customers. Within their services CompuTel is able to link telephone/fax, language computers and information technology intelligently.

Direct and dialog marketing, address registration, field solutions as well as the production and marketing of contents for the local and mobile telephone networks are the chief domains of competence.

CompuTel offers comprehensive know-how and a highly modern technical equipment within the range of telecommunications and IT solutions. CompuTel develops custom-made concepts for enterprises of very different industries: media, brand companies, mail order services, agencies, telecommunications as well as banks and financial service institutions.

About GlobalFun and UDS:

GlobalFun is a fully-owned subsidiary of UDS. GlobalFun will develop and supply interactive entertainment products for the world market, e.g. via its own en "gaming community" on the Internet. GlobalFun will also market UDS-developed games for digital TV and cellular phones.

UDS, Unique Development Studios AB, was founded in 1997 and is today Scandinavia's leading and most profitable developer of computer-, video- and console games. UDS has more than 90 employees at its headquarters in Norrköping and in Britain. UDS is owned by its founders and employees, and by Slottsbacken Venture Capital, Nordico Invest and Bank of America.

UDS recently acquired the British game developer King Of the Jungle Ltd with approx. 12 employees. The acquisition signals the start of UDS' international expansion and was paid for with the company's own stock.

UDS has well established partnerships with many of the leading publishing companies in the world, and the company has received several large orders for computer and video games lately. In June, UDS received its largest order ever by being commissioned to develop a computer game for French publishing giant Infogrames based on the popular European comics and cartoon series Asterix & Co.

In May, a deal was signed with the listed company Enlight Interactive to develop a 3D computer game based on the famous children's character Mulle Meck. UDS has also recently received an order from the American entertainment giant Fox Interactive for developing a game based on Fox's successful "World's Scariest Police Chases" television series. Other important orders have been signed with Crave Entertainment (Snow Cross, a game based on snowmobile racing) and the world's largest toy manufacturer Mattel (a car racing game).

UDS recently announced the acquisitions of rights to develop computer, video and console games based on the American animated TV series Futurama.

For further information and illustrations please contact:

Thomas Köhn

Head of Content Management, CompuTel
Phone: +49 40 347 290 60
e-mail: tkoehn@computel.de

Bertil Krumnack

Managing Director, GlobalFun
Ph: +46 709 62 44 85
E-mail: bertil.krumnack@globalfun.com

or

Thomas Lofblad

Managing Director, UDS
Ph: +46 11 12 31 65
Cellph: +46 708 62 44 63
E-mail: thomas.lofblad@uds.se

Also visit our web site: www.uds.se or www.globalfun.com