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PRESS RELEASE

## Internet training provided for 3,000 SEB customers

A total of 230 courses in 22 locations will be arranged jointly with TBV

A record high response was received when SEB asked customers if they were interested in receiving Internet training. SEB had estimated that around 1,000 persons would register their interest, but instead a full 3,000 signed up for 230 training courses in the Internet at 22 locations in Sweden this winter.

Because of the high degree of interest shown, additional courses may be arranged during spring 2001.

SEB is organising the training program jointly with TBV (Sweden's Salaried Employees' Educational Association). SEB customers will be provided with a customised six-hour training course split into two segments of equal length. During the first three hours, participants will receive a broadly based introduction to the Internet in general followed by presentations on how information can be collected and how the Internet can be used for communications purposes. The second segment focuses on how the SEB Internet Office functions.

Most of the courses (75) are being held in Stockholm, to which 870 participants have been enrolled. Gothenburg will account for 56 courses attended by 670 customers, while Malmö will host 17 courses attended by 190 customers.

Internet School courses will be implemented in the following locations: Borås, Eskilstuna, Falun, Gothenburg, Halmstad, Helsingborg, Jönköping, Karlskrona, Karlstad, Kristianstad, Linköping, Luleå, Malmö, Skövde, Stockholm, Sundsvall, Uddevalla, Umeå, Uppsala, Väseråas, Växsjö and Örebro.

SEB is a financial group focused on e-banking, savings and growth companies. SEB is one of the largest financial groups in Scandinavia, with SEK 942 billion in funds under management and total assets of SEK 1 108 billion (30 September 2000). The Group has approximately 20,000 employees and is represented in some 20 countries around the world. SEB has today approximately 630 retail and private banking branches, mainly in Sweden, Germany and the Baltic region and 700,000 e-banking customers in seven countries. SEB has recently started an online brokerage service, SEBdirect, in Germany and during the current year SEB will start e-banking in England. Read more about SEB: <a href="www.seb">www.seb</a>.net

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