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*For immediate release*

# DIGITAL VISION AB HAS APPOINTED NEW MANAGING DIRECTOR

**Stockholm, December, 14, 2000** – Digital Vision AB is pleased to announce the appointment of Harry Vesanen as new Managing Director from January 1, 2001.

In his most recent position, Harry Vesanen served as Managing Director at Autodiagnos AB. Harry Vesanen has previous experience in strategic development and further increasing business for companies developing and marketing high-tech products.

"We feel that Harry's previous experience will be an essential asset to Digital Vision AB's future" says Bengt Paulsson, Chairman of the Board.

Peter Weiss, co-founder and major shareholder, will continue to work with Digital Vision AB as working member of the Board. As a consultant to the company he is expected primarily to focus on business development and strategic technology issues.

*Digital Vision, a Swedish company founded in 1988, provides Media Professionals throughout the world with innovative post-production, pre-mastering, telecommunications and digital cinema products from offices in Stockholm, Los Angeles, Toronto and London, as well as via a network of more than 20 distributors. Digital Vision is organised into three business areas covering Media Mastering, Media Networking and Digital Cinema.*

*Digital Vision has received a number of international awards including an Emmy Award for its work on advanced motion estimation technology. The company also holds the IABM Peter Wayne Award for New Technology for BitPack ä , its MPEG2 pre-mastering workstation and the ITS Monitor Award in recognition for the Advanced Scratch and Dirt Concealer. Digital Vision is listed on the Stockholm stock exchange.*

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