

Press Release 15 December, 2000

## **Ericsson Microsoft Mobile Venture in pioneer agreement with NetCom for corporate mobile e-mail**

- *first commercial solution from Ericsson Microsoft Mobile Venture*

**NetCom, Norway, will be the first operator in the world to launch Moso™, the mobile e-mail solution from Ericsson Microsoft Mobile Venture. The solution will enable NetCom's enterprise users to gain secure mobile access to their corporate e-mail and personal information management functions, such as calendar and contacts. The commercial launch is planned for first half of 2001.**

Ericsson and NetCom have signed an agreement to launch Moso from Ericsson Microsoft Mobile Venture. The agreement also includes tools for fast deployment in organizations, support and continuous upgrades of Moso.

Moso is the first commercial solution from Ericsson Microsoft Mobile Venture. In addition to corporate mobile e-mail and Personal Information Management (PIM) tools such as calendar and contacts, Moso for NetCom will also feature team collaboration that enables co-workers to share documents, calendars and tasks while on the move. The solution is scalable and reliable for enterprise as well as mass-market demands.

"NetCom is a fast-moving mobile operator that has a clear vision of the opportunities for mobile applications such as Moso," said Ulf Avrin, president Ericsson Microsoft Mobile Venture. "NetCom is a perfect partner to join forces with in exploring this emerging mass-market."

"NetCom wants to further develop its position in the business market through developing new and innovative mobile data solutions," said Terje Christoffersen, president NetCom Norway. "We can and want to contribute to our customers efficiency and competitive edge with this new wireless business solution from Ericsson Microsoft Mobile Venture."

Moso™ integrates Ericsson's mobile Internet technologies and products with Microsoft Windows® 2000 Server and Microsoft Exchange® 2000 platforms. The solution is compatible with different 2<sup>nd</sup> and 3<sup>rd</sup> generation networks, is device independent and allows users a maximum of freedom.

### **About Ericsson Microsoft Mobile Venture**

Ericsson Microsoft Mobile Venture will drive the mobile Internet by developing, integrating and marketing mobile e-mail solutions to network operators and service providers. These solutions benefit users in an increasingly mobile society by addressing the need for anytime, anywhere access to important business and personal information. The Mobile Venture is based in Stockholm, Sweden, and has plans to open regional centers around the world starting in the United States and Europe. Read more at [www.em-mobileventure.com](http://www.em-mobileventure.com)

### **FOR FURTHER INFORMATION, PLEASE CONTACT**

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