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## **HiQ and Parabell develop mobile services for Speedy Tomato's portal**

**HiQ and Parabell have been commissioned by Speedy Tomato to set up its development department, which will focus on developing mobile services.**

Speedy Tomato is a pan-European, operator-neutral mobile portal offering personalised services such as e-mail and news via the web, WAP, SMS and PDA. Speedy Tomato is a wholly owned subsidiary of Telia and the portal is currently open in Denmark and the UK.

**“We have chosen to work with suppliers who specialise in mobile solutions so that we can capitalise on the expertise within the field of mobility that has accumulated within Scandinavia,” says Anne Liljeroth, Chief Information Officer at Speedy Tomato.**

HiQ and Parabell will be working together on the development of new mobile services for Speedy Tomato. Apart from systems development, the assignment entails setting up methods and routines for the department, where HiQ will also serve as team leader.

**“We see the confidence shown by Speedy Tomato in Parabell as proof that our business concept, “developing mobile solutions that focus on business value and the right technology”, attracts and appeals to top customers,” says Jan Feckö, Deputy MD at Parabell.**

**“At HiQ, we see this assignment as an indication that we are regarded as one of the leading suppliers of mobile solutions based on the latest technology. Ever since the company started up in 1995, HiQ has focused on systems development for mobile services, and we have accumulated considerable experience of both the technology involved and the business environment,” says Patrik Boman, Managing Director of HiQ Stockholm.**

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*HiQ is an IT and management consultancy focusing on high-tech solutions in the fields of telecoms, mobility and simulation technology. The company is a leader in these fields and the Nordic region is its domestic market. The Group employs some 400 people at offices in Sweden, Norway, Denmark and Finland. HiQ is listed on the OM Stockholm Stock Exchange. For more information, please visit our web site at [www.hiq.se](http://www.hiq.se)*

*The Parabell consultancy develops business solutions based on the mobile Internet and wireless technology. There are currently around 25 employees within the Nordic market. The company has shown rapid and profitable growth and its focus on revenues is apparent both in the solutions the company creates for its customers and in the way it conducts its operations. For more information, please visit the web site at [www.parabell.com](http://www.parabell.com)*