

## **Ericsson chosen as 3G supplier by Telenor**

**Ericsson has been selected by Telenor in Norway as their main 3G supplier. Only two weeks after acquiring one of four Norwegian UMTS licences, Telenor is the first operator in Norway to announce its UMTS vendor selection.**

The UMTS contract with Telenor again underlines Ericsson's position as the world's leading supplier of 3G mobile systems. Ericsson has now been named as vendor in 22 third generation agreements announced to date.

In addition to UMTS infrastructure, the agreement covers areas such as terminals and applications. The contract is scheduled to run until Dec. 31, 2004.

"This agreement is of great strategic importance for Ericsson, taking into account both Telenor's Norwegian operations as well as their ambitious investments in other markets," says Ragnar Bäck, Ericsson Executive Vice President for Western Europe. "This agreement further supports our aim to develop the information society through the mobile Internet."

"Telenor Mobil aims to make Norway a 3G-showcase to the world. Choosing a main supplier now, ensures an early introduction of our 3G services to the Norwegian market," says Managing Director Ingvild Myhre of Telenor Mobil. "This contract is a milestone for us."

Tor Ø. Frydenberg, President of Ericsson in Norway, emphasizes the importance of the contract. "UMTS is the future of telecommunications and Ericsson is in the lead. In Ericsson Norway there are more than 1000 people working in research, development, product management and marketing, and this contract further helps to secure our global responsibility in this area."

*Ericsson is the leading communications supplier, combining innovation in mobility and Internet in creating the new era of mobile Internet. Ericsson provides total solutions covering everything from systems and applications to mobile phones and other communications tools. With more than 100,000 employees in 140 countries, Ericsson simplifies communications for customers all over the world.*

Please visit Ericsson's Press Room at: <http://www.ericsson.se/pressroom>

**THERE WILL BE A PRESS CONFERENCE TODAY AT 12:00 AT  
ERICSSON AS, NESBRUVEIEN 75, NESBRU, NORWAY**

## **FOR FURTHER INFORMATION, PLEASE CONTACT**

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### **About Telenor Mobil:**

Telenor Mobil is a company in Telenor Mobile Communications (TMC). This is the business area responsible for Telenor's mobile operations comprising voice, data, Internet, content services and electronic commerce in the Norwegian and the international market. Telenor Mobil has attained a leading position in the Norwegian market with a market share of approximately 70 per cent. TMC has approximately 5.3 million subscribers – 2.2 million in Norway and approximately 3.1 abroad as of September 2000. This estimate is based on owner shares in 16 mobile communications companies.