

Aspiro sells mobile Internet services to LunarWorks for SEK 5 million

Aspiro has signed an agreement with LunarWorks for the delivery of mobile Internet services during 2001.

Aspiro has signed a general framework agreement LunarWorks for the sale of mobile Internet applications during 2001. The agreement is valued at SEK 5 million. LunarWorks owns the LunarStorm website, which, according to MediaMetrix, is Sweden's largest youth community on the Internet. Over 250,000 youngsters meet and chat with each other at LunarStorm.

"Aspiro is selling more and more mobile Internet services to companies based outside the traditional sphere of telecommunications," says Lena Wittbjer, Aspiro's CEO. "Portals and other Internet companies need to become mobile. They represent a customer group that is becoming increasingly important to us."

"We welcome the agreement with Aspiro," says Kjell Sallén, CEO for LunarWorks. "Our studies show that there is an enormous demand among young people to be able to reach LunarStorm via mobile phones. And soon we'll be offering a number of different mobile Internet services."

For more information, please contact:

Lena Wittbjer, CEO, Aspiro AB, tel: +46 (0)40 630 03 00

About Aspiro

Aspiro provides mobile Internet services, promoting life in motion, using cutting-edge knowledge and technologies. Aspiro offers operators, content providers and mobile organizations a wide range of solutions, from pre-packaged portal services to industry-specific solutions.

Founded in 1998, Aspiro is today an important player in the global mobile Internet market. 125 people currently work for the company, which has offices in Sweden, Luxembourg and USA. Aspiro's business concept, organization and operations are based on many years of experience gained in the mobile telecommunications and IT industries.

For further information about Aspiro, please visit www.aspiro.com

About LunarStorm

LunarStorm is Sweden's biggest web community, chat and youth site. Just seven months after its launch, and a half million members later, the site and brand name LunarStorm is already an institution in Sweden. For most of Sweden's young people, LunarStorm seems to be as obvious a choice as mobile phones and clean drinking water. 55% of the country's 15-18 year-olds are members of LunarStorm.

LunarStorm reaches 274,000 people a month according to the independent research company. MediaMetrix (MMXI). Since its launch, LunarStorm has filled the number one spot of MMXI's top-ten list of visitor frequency and time spent at sites. LunarStorm members log in more than seven million times each month and the site signs up over 3,000 new members each day.



Aspiro achieves yearly sales target of SEK 85 million

Aspiro's order book now amounts to SEK 85 million after a strong increase in sales at year-end.

Aspiro today announces that it has achieved its sales target of SEK 85 million which the company earlier communicated to the market. The sales relate to the intake of orders during 2000. As of September 30, Aspiro's order book amounted to SEK 36 million. One and a half months later this figure had risen to SEK 50 million, and one month later still the company's order book topped SEK 85 million. Consequently, Aspiro's sales have increased substantially during the last months of the year.

"At Aspiro we've always been convinced that we would reach our sales target," says Lena Wittbjer, Aspiro's CEO. "It is very satisfying to show that Aspiro is able to live up to its stated targets."

Aspiro's CEO, Lena Wittbjer, will be available to answer questions today for journalists and financial analysts between 11 and 12 CET. The telephone number to reach Lena Wittbjer is +35 226 360 983.

For more information, please contact:

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