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Cell ITS receives order worth SEK 30 million

The National Office of the Swedish Armed Forces is investing in more effective training, having just placed an order for STA-BAT, a piece of equipment offering simulated combat training for battalions. Cell ITS, a subsidiary within the Cell Network Group, is developing the system. It is due to be delivered during 2002. The order is worth SEK 30 million.

The combat-training equipment for battalions, STA-BAT, complements STA-KOMP, the training installation for companies which Cell ITS delivered to the Swedish Armed Forces earlier in the year.

- This order is the second one we have received in a short space of time from the Swedish Armed Forces, and we see a number of opportunities to deliver similar systems to Finland and Canada, says Lars Hammarlund, Head of Marketing at Cell ITS.

The combat-training equipment is to be used in two-sided exercises together with the Army's laser simulator. By joining these two systems together, it will be possible to conduct exercises up to battalion level, involving a total of 200 equipped vehicles.

- Simulated training, as opposed to real exercises, is an excellent way of doing things when it comes to frequently updating information, with everything from individual officers and soldiers to units, platoons, companies and battalions. The system offers a safe way of evaluating levels of information from units or individual troops. At the same time, we are able to reduce costs and be kinder to the environment by using the latest technology, says Göran Lenneryd, Project Manager at the Swedish Defence Materiel Administration.

Cell ITS is developing the system with the help of a project oriented organisation where certain fixed spheres of responsibility remain with the same people throughout the entire project, for example project management, trailers, communication and testing.

About Cell ITS

Cell ITS (Interactive Training and Simulation) is a company within the Cell Network Group whose business idea is to sell know-how and support in order to back up, operate and develop customer businesses. Cell ITS supplies modern training systems and develops and operates solutions and methods for e-learning and different forms of simulator. Customers come from areas such as heavy industry, defence, the rescue services and the off-shore industry, to name just a few.

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Cell Network AB är ett av världens ledande konsultföretag med huvudsaklig inriktning på Internet och interaktiva medier. Företaget levererar affärskritiska lösningar med helhetsansvar för strategi, teknik, design och innehåll. Bland kunderna finns Ericsson, Volvo, General Electrics, Telia, AstraZeneca, Telenor, och Statoil. Cell Network är noterat på Stockholmsbörsens Attract 40 /O-lista och har cirka 2000 anställda i 13 länder. Läs mer om företaget på www.cellnetwork.com