

Press Release

December 18, 2000

Telia's Nordic Strategy continues

Telia's strategy to be the leading mobile operator in the Nordic countries continues. Telia will offer mobile broadband services, including UMTS-services, at the same time as other actors at the Swedish mobile market. The grounds to PTS' decision for the Swedish UMTS-awards is now being analyzed and a appeal is going to be made.

Contrary to PTS' argumentation, Telia have used the same LINK-model as PTS based on Swedish circumstances and will offer full coverage with excellent capacity to the Swedish population.

"The business case in our application is very strong which makes PTS's decision even more incomprehensible," says Marianne Nivert, CEO and President, Telia AB. Telia's Nordic strategy now continues with or without an UMTS-licence in Sweden.

To reach the Nordic strategy during 2001-2003 there are several alternatives such as to become a Service Provider in the existing UMTS-networks, a VNO (Virtual Network Operator) or to initiate structural deals.

"Telia will be able to offer mobile broadband services, including UMTS, at the same time as the other actors in the Swedish market" says Marianne Nivert.

"It's very important to us to offer our over 3 million mobile customers useful services in a faster, better and more cost-effective way than our competitors."

Telia now continues the roll out of the GPRS network for the commercial launch during Q1 2001 together with other alternative radio access technologies as the platform for mobile broadband services to the Swedish customers.

For further information journalists can contact:

Cecilia Giertha, Press Director, Telia AB, +46-(0)70-593 64 08

Charlotte Züger, Press Manager, Telia Mobile AB, +46-(0)70-320 03 83