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## **Press Information**

**For immediate release**

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## **Telelogic appoints John Wark the new Chief Marketing Officer**

**MALMÖ, December 19, 2000** – Telelogic AB (Stockholm Stock Exchange: TLOG), the world-leading supplier of solutions for real-time software development, configuration management and requirements management, announced today that John Wark has been appointed Chief Marketing Officer. Starting in December 2000, John will be responsible for the development of the global sales- and marketing organization. John has previously been CEO of Continuus Software, Vice President of Marketing and Development at Progress Software and Vice President of Marketing for the Application Software Division at Pansophic Systems.

"John is strengthening our management team ever further.", says Anders Lidbeck, CEO and President for Telelogic. "John has a solid understanding of the software industry. He has experience from large multinational companies as well as fast growing IT companies."

"John will work from our office in Irvine, California. It is important for us to have executive presence near Silicon Valley and the development taking place there. The combination with other head office functions in Sweden close to all leading development of telecom in the Nordic region, will be very powerful.", Lidbeck concludes.

### **About Telelogic**

Telelogic is established in thirteen countries under its own name, and a further 20 countries through distributors. It leads the market in development environments for advanced software, especially in real-time applications. By offering high quality graphical development tools and related services, Telelogic makes the development of software more rapid, less labor intensive, and more reliable.

The company has a global client base, including all the top 10 communication suppliers such as Alcatel, Cisco, Ericsson, Fujitsu, Hewlett-Packard, Lucent, Motorola, NEC, Nokia, Nortel Networks and Siemens, as well as a number of leading suppliers within automotive and aerospace.



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## ***Press Information***

The software market is moving towards more visual programming methods, and Telelogic leads in the production of the next generation of development tools, in this area. Telelogic is well prepared to deliver rapid and complete solutions for the complex challenges faced by the real-time industry.

For more information about Telelogic, please visit [www.telelogic.com](http://www.telelogic.com).

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