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TeliaSonera to provide connectivity in Tesla Motors electric vehicles in key Nordic and Baltic markets

<u>TeliaSonera Global M2M Services</u> will provide connectivity in Tesla Motors' award winning Model S to customers in Sweden, Denmark, Finland, Estonia and Latvia. The collaboration enables Tesla to optimize the process of deploying and managing connectivity to its electric vehicles, from the factory to the customer. Tesla's Model S offers an entirely new driving experience, featuring connected services like remote vehicle diagnostics, internet radio, and web browsing, all available at the driver's fingertips through a 17" touchscreen and continually improved through remote software upgrades.

Tesla Motors is one of the key note speakers at todays <u>TeliaSonera M2M Symposium</u> in Stockholm

"Tesla's Model S demonstrates that connected cars provide an improved driving experience and more cost efficient cars by smart maintenance and management of connectivity," says Hans Dahlberg, Head of TeliaSonera Global M2M Services.

TeliaSonera's M2M-services offer Model S customers superior mobile connectivity, putting rich content at the driver's fingertips through the 17" touchscreen. The digital instrument cluster, steering wheel controls, media, communications, cabin controls and vehicle data is all available through the touchscreen. Connectivity also enables remote vehicle diagnostics to relay information about the car's safety, security and performance to the driver and Tesla service staff in real time and Tesla service staff is remotely informed about potential issues and part needs ahead of a service visit. The driver is informed through the touchscreen when the car needs service. Maintenance of the Model S is further improved by frequent remote upgrades to the car's software.

"Model S is a whole new class of connected car, constantly made better by updating with features and content that our customers want. We look forward to our partnership with TeliaSonera" said Peter Carlsson, Vice President of Supply Chain Purchasing at Tesla Motors.

About Tesla

Tesla Motors' (NASDAQ: TSLA) goal is to accelerate the world's transition to electric mobility with a full range of increasingly affordable electric cars. California-based Tesla designs and manufactures EVs, as well as EV powertrain components for partners such as Toyota and Daimler. Deliveries of Model S in Europe started this summer.

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TeliaSonera provides network access and telecommunication services in the Nordic and Baltic countries, the emerging markets of Eurasia, including Russia and Turkey, and in Spain. TeliaSonera helps people and companies communicate in an easy, efficient and environmentally friendly way. Our ambition is to be number one or two in all our markets, providing the best customer experience, high quality networks and cost efficient operations. TeliaSonera is also the leading European wholesale provider with a wholly-owned international carrier network. In 2012, net sales amounted to SEK 105 billion, EBITDA to SEK 36.1 billion and earnings per share to SEK 4.59. The TeliaSonera share is listed on NASDAQ OMX Stockholm and NASDAQ OMX Helsinki. Read more at www.teliasonera.com.