

Malmö, January 3, 2011
Press release

Bong strengthens its presence in Denmark through the acquisition of Egå Offset

Bong has on January 3rd 2011 acquired all the shares in the Danish envelope- and printing company Egå Offset in Aarhus. Through the acquisition Bong acquires an envelope printing facility and becomes a major supplier of printed envelopes in all of Denmark through its Danish subsidiary Bong Bjørnbak A/S.

Egå Offset, is a family business specialising in printing and sales of envelopes. The company is an important regional player in the Jutland region. The turnover is approximately SEK 30 million and the company has 17 employees.

"With a presence in Jutland, the Bong sales organisation can provide an even better customer service than before in terms of both envelopes and ProPac, while the acquisition is in line with Bong's overprinting strategy", says Bong's Nordic Manager Morgan Bosson.

Egå Offset will be consolidated as a subsidiary of the Bong Group as of January 2011. The acquisition is foreseen to have a positive result effect from the first quarter 2011.

For additional information, please contact Morgan Bosson (+46 (0)709 49 70 27), MD Nordic/East or Ulf Zenk (+46 (0)730 87 70 40), CFO. Telephone (switchboard) +46 (0)44 20 70 00.

Bong is the leading European provider of specialised packaging and envelope products and offers solutions for distribution and packaging of information, advertising materials and lightweight goods. Two important growth areas in the Group are the new ProPac packaging concept and Russia. Following the merger with Hamelin's Envelope Division, the Group has annual sales of approximately SEK 3.5 billion and some 2,400 employees in 15 countries. Bong has a strong market position, particularly in Northern Europe, and the Group sees attractive opportunities for further expansion and development. Bong is a public limited company and its shares are quoted on the NASDAQ OMX Stockholm (Small Cap).