

Bong's largest shareholder, Stephane Hamelin, new Chairman of the board.

Since the merger between Bong and Hamelin's envelope division in 2010, Stephane Hamelin, with his long operative experience, has played an increasingly important role in the Board of Bong. Groupe Hamelin is also the single largest owner in Bong with 24.8 percent of the shares.

The major shareholders in Bong therefore consider it as a natural strengthening that Stephane Hamelin takes over the role as Chairman of the Board after the annual general shareholders' meeting. The current Chairman, Mikael Ekdahl, will continue to serve as a Director of the Board.

Malmö April 15, 2013

For questions, please contact Mikael Ekdahl, phone +46-709-777 203

Bong is a leading provider of specialised packaging and envelope products in Europe, offering solutions for distribution and packaging of information, advertising materials and lightweight goods. Important growth areas in the Group are the Propac packaging concept and Russia. The Group has annual sales of approximately SEK 3 billion and about 2,200 employees in 15 countries. Bong has strong market positions in the majority of key markets in Europe, and the Group sees interesting possibilities for continued expansion and development. Bong is a public limited company whose stock is quoted on the NASDAQ OMX Nordic Stock Exchange Stockholm (Small Cap).