



Bong Packaging Systems expands business with Åland Post – a 2nd packaging machine to be installed

Åland Post has decided to further expand with the help of Bong, by installing a 2nd System Packaging machine as supplied by Bong Packaging Systems, a business area within Bong's packaging unit; Bong Packaging Solutions.

Developing a good working relationship over time Bong today not only supports Åland Post with packaging machines, but also with Propac products for their mailing and packaging needs as well as ColdSeal material to be used in the Systems Packaging machines. Bong is a natural partner for Åland Post to continue their growth in the business of supporting e-businesses with the packaging-services they need.

Åland Post is a modern logistics enterprise with around 235 employees with a turnover of 43,6 million euro in 2012. The business headquarters is located in Sviby, Jomala, only a few kilometres outside Mariehamn, the only town in Åland. Since 1 January 2009, Åland Post is a limited company owned solely by the Åland Landskapsregering, the Government of Åland.

"One of the largest and fastest growing business areas at Åland Post is e-commerce. Over time we have developed our services and can today provide a full supply-chain management for e-commerce companies. One important part in the supply-chain is a flexible and cost effective packaging service. As a 3PL company we need to provide smart packaging solutions to over 40 different e-commerce clients with a wide range of products. We also need to make sure that we do the packaging in such a way that enables us to provide the most efficient postal solutions to our clients. With the machines from Bong Packaging Solutions, we have achieved this mission", says Business Area Manager Mats Polviander at Åland Post.

The first System Packaging machine from Bong Packaging Systems, Model 9000-18 was installed Åland Post in November 2012 and the new machine, a Model 9000-24-5 is due to be installed in August 2013. Both machines use ColdSeal Kraft corrugated material, but can also run with alternative materials such as ColdSeal Bubble, ColdSeal Film and ColdSeal Poly paper.

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Bong is a leading provider of specialised packaging and envelope products in Europe, offering solutions for distribution and packaging of information, advertising materials and lightweight goods. Important growth areas in the Group are the Propac packaging concept and Russia. The Group has annual sales of approximately SEK 3 billion and about 2,100 employees in 15 countries. Bong has strong market positions in the majority of key markets in Europe, and the Group sees interesting possibilities for continued expansion and development. Bong is a public limited company whose stock is quoted on the NASDAQ OMX Stockholm (Small Cap).