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KA wins seat heating business for one of North America's best selling cars

Kongsberg Automotive has secured a 6-year agreement with a major North American seat and interior manufacturer for the supply of seat heat systems to one of the best selling cars in the North American market.

The contract has an estimated lifetime value of EUR 19.8 million (NOK173 million). Production of the seat heat systems will begin in the second quarter of 2017 from the company's facility in Reynosa, Mexico.

The vehicle that will be supplied under the contract has consistently been one of North America's best selling cars for more than 10 years. KA will supply complete seat heat systems including the electronic control unit.

"We are pleased to be recognized as a full system provider and supplying the control units for the climate function in the seat. Our system approach provides drivers and passengers with world class comfort", said Hans Jørgen Mørland VP Sales & Marketing, for Interior at Kongsberg Automotive.

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About Kongsberg Automotive:

Kongsberg Automotive provides world class products to the global vehicle industry. Our products enhance the driving experience, making it safer, more comfortable and sustainable. With revenues of close to EUR 1.0 billion and approximately 10.000 employees in 20 countries, Kongsberg Automotive is truly a global supplier. The company is headquartered in Kongsberg, Norway and has 32 production facilities worldwide. The product portfolio includes seat comfort systems, driver and motion control systems, fluid assemblies, and industrial driver interface products developed for global vehicle manufacturers. Find more information at www.kongsbergautomotive.com