



4 April 2011

Modern Times Group to host Capital Markets Day on 26 May 2011

Modern Times Group MTG AB (publ.) ('MTG' or 'the Group'), the international entertainment broadcasting group, will host its 2011 Capital Markets Day on 26 May 2011, at the Emirates Stadium in North London.

The Capital Markets Day will comprise a full day of presentations by MTG's executive management team. An agenda and further details for the day will be circulated in due course.

To participate in the Capital Markets Day, please register by using the link below:

http://www.mtg.se/Investors/Capital-Markets-Day/Registration/

For further information, please visit www.mtg.se or contact:

Investor & Analyst Enquiries: Jacob Waern / Matthew Hooper

Tel: +46 (0) 736 99 29 91 / +44 (0) 7768 440 414

Email: investor.relations@mtg.se

Media Enquiries: Bert Willborg

Tel: +44 (0) 791 2280 850 Email: <u>bert.willborg@mtg.se</u>

Modern Times Group is a leading international entertainment broadcasting group with the largest geographical broadcast footprint in Europe. MTG's Viasat Broadcasting is the leading free-TV and pay-TV operator in Scandinavia and the Baltics, and has broadcasting operations in Bulgaria, Czech Republic, Hungary, Slovenia, Russia, Ukraine and Ghana. Viasat's free-TV and pay-TV channels and pay-TV platforms attract a total of 125 million viewers in 33 countries. MTG is also the major shareholder in Russia's largest independent television broadcaster (CTC Media – Nasdaq: CTCM), and the number one commercial radio operator in the Nordic region.

Modern Times Group MTG AB Class A and B shares are listed on Nasdaq OMX Stockholm's Large Cap index ('MTGA' and 'MTGB').