



**FOR IMMEDIATE RELEASE**



14 September 2012

## **MTG added to Dow Jones Sustainability World Index**

**Modern Times Group MTG AB (publ.) ('MTG' or 'the Group'), the international entertainment broadcasting group, today announced that it has been included in the Dow Jones Sustainability World Index for the first time.**

MTG's inclusion in the Dow Jones Sustainability World Index follows a 14% year on year improvement in the Group's total Corporate Sustainability Assessment score, which in particular reflected a significant improvement in MTG's environmental ranking, and high scores in Risk and Crisis Management, Stakeholder Engagement and Corporate Governance.

Hans-Holger Albrecht, President and CEO of MTG, commented: "We are proud to be included in the Dow Jones Sustainability World Index for the first time. The inclusion demonstrates our ongoing focus on corporate responsibility, and our work and engagement in constantly making MTG a more modern, more responsible and engaging place to work."

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**For further information, please visit [www.mtg.se](http://www.mtg.se) or contact:**

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*Modern Times Group (MTG) is an international entertainment broadcasting group with operations that span four continents and include free-TV, pay-TV, radio and content production businesses. MTG's Viasat Broadcasting operates free-TV and pay-TV channels, which are available on Viasat's own satellite platforms and third party networks, and also distributes TV content over the internet. MTG is also the largest shareholder in CTC Media, which is Russia's leading independent television broadcaster.*

*Modern Times Group is a growth company and generated record net sales of SEK 13.5 billion in 2011. MTG's Class A and B shares are listed on Nasdaq OMX Stockholm's Large Cap index under the symbols 'MTGA' and 'MTGB'.*

*The information in this announcement is that which Modern Times Group MTG AB is required to disclose under the Securities Market Act and/or the Financial Instruments Trading Act. It was released for publication at 08:00 CET on 14 September 2012.*