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SONET FILMS TOP SWEDISH BOX OFFICE

Modern Times Group MTG AB, the international media group, today announced that films distributed by its Sonet Feature Film business held the number one and number two positions in Sweden's cinemas last week. This feat has very rarely been achieved by a Swedish movie distributor and only once in the past by Sonet, in 1996.

Sonet co-produced 'Grabben i graven bredvid' ('The guy in the grave next door'), which was released at the beginning of August and has soared to the top of the box office ratings. The film has already generated over 300,000 admissions. Meanwhile, 'Lilja 4-ever' was released in Swedish movie theatres less than two weeks ago and has already reached the number two spot, with admissions expected to exceed 100,000 by the weekend.

Hans-Holger Albrecht, President and CEO of MTG, commented: "This is an extraordinary achievement and demonstrates Sonet's continued success in identifying and promoting enormously popular movies. We have spoken before about the strength of the line up for the fall and this proves the potential of the schedule. Sonet have harnessed the creative talents of some of Sweden's leading Directors and Producers with their own promotional expertise and experience of distributing blockbuster titles".

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Modern Times Group, MTG AB has six business areas: Viasat Broadcasting (Free-to-air and pay-TV channels in nine countries, and the new media businesses - teletext operations and the Everyday interactive TV, internet and mobile portals), Radio (local and national networks in five countries), Publishing (financial news and information services), Modern Interactive (home shopping, e-commerce and logistics), SDI Media (subtitling and dubbing services), and Modern Studios (content production and rights library).

Modern Times Group MTG AB's class A and B shares are listed on the Stockholmsbörsen O-list (symbols: MTGA and MTGB) and ADRs are listed on the NASDAQ National Market (symbol: MTGNY).