



FOR IMMEDIATE RELEASE

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RENEWAL OF RUSSIAN TV BROADCASTING LICENCE

Modern Times Group MTG AB, the international media group, today announced that the Russian Press Ministry has renewed DTV's terrestrial TV broadcasting licence in Russia, following a tender process.

DTV is broadcast to 298 cities across Russia, covering a potential audience of 42 million people in Europe's largest television market by number of viewers. MTG acquired DTV in April 2001 and has successfully turned the company around both operationally and financially, and re-branded the channel as DTV.

MTG is also the largest shareholder in StoryFirst Communications, Inc., majority owner of Russia's second largest commercial television broadcasting network and operator of six Russian radio stations. StoryFirst's CTC TV channel reaches 75 million people in Russia and had a 9.2% commercial share of viewing amongst 18-49 year olds in the fourth quarter of 2002. StoryFirst's net sales growth more than doubled year on year in 2002.

The Russian TV advertising market is reported to have grown by 76% in 2002 to US\$ 900 million and the total advertising market is forecast to grow by a further 50% in 2003.

Hans-Holger Albrecht, President and CEO of MTG, commented: "As expected, this is great news for both DTV and our other investments in Russia. DTV has continued to develop strongly, both in terms of viewership and advertising sales. Russia is a very exciting market with enormous potential and is growing at a tremendous rate".

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Modern Times Group is a leading vertically integrated media group with broadcasting, production, publishing and media services businesses, operating in more than 30 countries around the world. MTG is the largest Free- and Pay-TV operator in the Nordic & Baltic region, and also has Free-TV operations in Russia and Hungary. MTG is the largest commercial radio broadcaster in Northern Europe, the global market leader in DVD subtitling and dubbing, and a leading international Reality-TV production house.

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MTG's 'A' and 'B' shares are traded on the Stockholmsbörsen 'O-list' and its 'B' share ADRs are listed on Nasdaq.

This press release contains certain "forward-looking statements" with respect to our expectations and plans, strategy, management's objectives, future performance, costs, revenues, earnings and other trend information. It is important to note that our actual results in the future could differ materially from those anticipated in forward-looking statements depending on various important factors. Please refer to the documents we have filed with the U.S. Securities and Exchange Commission under the U.S. Securities Exchange Act of 1934, as amended, including our most recent annual report on Form 20-F, for a discussion of certain of these factors.

All forward-looking statements in this press release are based on information available to us on the date hereof. All written or oral forward-looking statements attributable to Modern Times Group, any Modern Times Group members or persons acting on our behalf are expressly qualified in their entirety by the factors referred to above. We do not intend to update these forward-looking statements.